

January 8-10, 2012

Registration Deadlines: (see admission policy/required credentials below)

By December 15th - your badges will mail approx. 2 weeks prior to the shows

December 16th thru 22nd - your badge will be at the **Will Call** counter on-site

After December 22nd - bring this form with your credentials to register on-site

Mail, Fax or Email with credentials to:

BJI FASHION GROUP, 50 Day Street, Norwalk, CT 06854

Fax: (203) 838-5028 **Email:** buyerinfo@accessoriestheshow.com

PLEASE PRINT CLEARLY
ONLY ONE BUYER PER FORM

Retail Buyer Name _____

Store/Company _____

Address _____

City _____ State _____ Zip Code _____

Country _____ Postal Code _____

Telephone _____ Fax _____

Email _____

(*By providing your email address you are agreeing to be part of our online community and receive email updates.)

Website _____

Special free trial subscription to Accessories magazine: (Allow 4-6 weeks for receipt)
Signature _____ Date _____

Admission Policy/Required Credentials

BJI Fashion Group trade show events are produced for the fashion retail trade.

- The shows are not open to the public
- Only retail buyers can register
- Credentials must be presented in order to be badged
- Badges from other shows are NOT acceptable
- We reserve the right to request additional buyer credentials if we deem it necessary
- Non-exhibiting manufacturers, importer/exporters and wholesalers will NOT be admitted
- No children under the age of 14 will be admitted; infants in arms or strollers will be allowed
- Guests will be admitted at Show Management discretion and must register on-site with a registered buyer (one guest per buyer)
- **You must present two forms of business credentials to register your store/company AND one form of buyer credentials to register the individual buyer**

Acceptable Business identification
TWO forms of any of the following: and

- Recent Vendor Invoice or Purchase Order for finished fashion-related products purchased within the last year
- Copy of State Sales & Use Tax Permit
- Active Web Site Address through which Business can be validated
- Appropriate Yellow Page listing
- Mail Order Companies should provide catalog
- Photograph of your store front

Acceptable Buyer identification
ONE of any of the following:

- Valid employee email address
- Personalized, imprinted business card
- Copy of W-2 form
- Copy of cancelled company payroll check or pay check stub
- Copy of company credit card with employee's name and company's name

AccessoriesTheShow, Moda Manhattan & FAME are produced and managed by BJI Fashion Group/Business Journals, Inc. We reserve the right to deny admittance to any individual or group that we deem inappropriate for our shows.

For more information: www.accessoriestheshow.com • www.modamanhattan.com • www.fameshows.com • 866-696-6020

Tell us about you

PLEASE ANSWER ALL QUESTIONS

What do you shop for?

- A Accessories
B RTW (Ready-to-Wear)
C Both

Your Store's Category:

(Check the most appropriate)

- O Women's Boutique
Y Women's Specialty Chain Store
K Accessories Store
S Women's Specialty Store
H Leathergoods/Gift Shop
U Women's Better Specialty Store
C Shoe Store
A Corporate Buying Office
V Mass Merchant
D Department Store
J Jewelry/Watch Store
T Catalog/TV Shopping/Internet
N Gallery/Craft/Museum Shop
OT Other _____

Your Job Title:

(Check the most appropriate)

- B Buyer
M Gen'l. Merch. Mgr.
G Dept. Mgr./Asst. Buyer
A Owner
D Div'l. Merch. Mgr.
C V.P./Exec. Officer
F Fashion Dir./Coordinator
OT Other _____

What Price Range is Your Store?:

(Check the most appropriate)

- A Better
B Moderate to Better
C Popular to Moderate
D All Price Ranges

ACCESSORIES

YOUR CATEGORY RESPONSIBILITIES:

(Check all that apply)

- B Belts
J Fashion/Bridge/Fine Jewelry
C Cosmetics/Perfume Accessories
N Sunglasses/Eyewear/Readers
G Junior Accessories
L Small Leathergoods
S Scarves/Stoles/Shawls/Wraps/Cold Weather
T Apparel
H Handbags
F Shoes
A Millinery/Hair Accessories
U Umbrellas
Y Hosiery/Socks/Body Wear
D Watches
I Intimate Apparel
Q Accessories, Home/Office
E Men's
R Travelware
P Private Label
OT Other _____

RTW (Ready-to-Wear)

YOUR CATEGORY RESPONSIBILITIES:
(Check all that apply)

CLASSIFICATION

- A Designer
B Better
C Bridge
D Moderate
E Private Label
F Licensing

FIT

- G Tweens
H Junior
I Teens
J Young Contemporary
K Contemporary
L Modern
M Petites
N Plus

LIFESTYLE

- O Activewear
P Daywear
Q Casual
R Resort
S Career
T Special Occasion

PRODUCT

- U Tops
V Bottoms
W Jackets
X Suits
Y Dresses
Z Separates
AA Sweaters
BB Intimates
CC Loungewear
DD Wraps
EE Novelty
FF Outerwear
GG Knitwear
HH Fur/Leather/Suede
II Denim
JJ Other _____

Annual Sales Volume:

- A Under \$1 Million
B \$1 - \$5 Million
C \$5 - \$10 Million
D \$10 - \$50 Million
E Over \$50 Million

Source Code: **ATS WEB**